# Doctorate in International Entrepreneurship *PhD*



# **Doctorate in International Entrepreneurship**

## PhD program

The learning objectives of this PhD are to provide high quality research skills and latest trends in entrepreneurship that are applicable in all sectors and industries and new emerging ones.

## Duration

Three years

## Language

**English or French** 

## **Studying Options**

Online or On-campus

## **Career Prospects**

The Career Prospects for PhD graduates involve Leadership and Executive Management skills where research skills are needed to assess strategies and innovative approaches in a unique and personalized fashion. Independent work and self-motivation are sought by companies and the entrepreneurship is highly appreciated as the ability to take initiative and dare move to the next level before everyone else. The PhD is also highly valued in academia for teaching and leadership positions.

## **Admission Requirements**

Masters Degree in a business-related field. Proven abiity to conduct research.

## Course List

- Foundation Seminars in Marketing/Finance/ Ethics
- International Business Strategy
- Entrepreneurship Theory
- Academic Writing
- Quantitative and Qualitative Methods
- Global Economy
- Advanced Research in International Entrepreneurship
- Business Research Methods
- Survey of Global Entrepreneurship Practice
- Dissertation Writing/Defense

#### Course Value

Each course yields 10 ECTS (4 US Credits)

## Methodology

Online and on-campus seminars. Eight PhD courses with an average of B or higher and and the completion of a major dissertation, are required to be eligible to be awarded the PhD degree.



## F.A.O.

# How many hours must be completed for each course?

It depends upon each student's progress and time devoted. Each student determines the preferred pace.

## How do I get my studying material?

Materials are available online and some required books can be purchased as ebooks.

## How do I submit my assignments?

Assignments are submitted on our online learning platform.

## Where are the classes held?

Classes are asynchronous online and face-to-face on campus .



## PhD in International Entrepreneurship

A modern degree for emerging needs that combines research skills, leadership and entrepreneurial competencies



## Why Horizons University?

- innovative
- unique
- non-profit
- 100% student-oriented
- 100% of faculty with a PhD and extensive work experience
- self-paced and highly flexible
- 1-to-1 faculty-student mentoring
- · very affordable

## Methodology

The structure of a typical course will require students to read materials supplied by the university, study related materials, do some personal research on the topic (focusing on areas of personal interest).

For each topic covered, the student prepares the answer to a test. The test consists of applying the skills in a given situation. For example, in a change management course, a test question can be: your company has merged with another one, you are the manager of a sales team and you face lack of motivation due to the change. What can you do?

In some courses, students are required to prepare projects where they can apply in a more complete way their newly acquired skills. The teachers of each Course shall guide the Students to the very best process that is required, either by Distance Learning Online or Onsite Teaching.

## How much contact do I have with my Professors?

The professor is a private tutor, always available via the site, and in some cases via msn or skype.

#### When can I enroll?

Any time, the courses begin at the start of every new month.

## Do I need any test to verify my English level?

A TOEFL Pass Grade, or equivalent is needed. Or, if working in French, the French Language equivalent Pass Grade.

# What is the minimum number of courses that can be completed per semester?

You can complete a minimum of two courses per semester.

Dear Student, welcome to Horizons University, your "university of the 21st century." We are a highly flexible university delivering programs that fit your reality and give you practical experience. While you study at HU you can live anywhere in the world and work full-time. We adapt to your schedule thanks to our one-to-one teaching/coaching approach. All our professors have been working in the field they teach for a minimum of 10 years and hold doctoral degrees. You can be sure that your experience at Horizons will be relevant to your reality and changing times.

Our graduates travel the world, live in the five continents, hold leadership positions, own their companies, are ready for change and believe in the need of a shift in







All Horizons University business degrees are accredited by ACBSP (Accreditation Council of Business Schools and Programs) www.acbsp.org



Horizons University is a non-profit institution registered with French Ministry of Education and its business degrees are accredited by ECBE (European Council for Business Education) www.ecbe.eu



Be part of the best in business: at Horizons you may be offered membership in the prestigious Sigma Beta Delta Honor society

## **Practical Informations:**

#### **Tuition and Fees**

3000 €/year 60€ registration fee/year 80€ technology fee/year

## **Enrollment Process**

Online:

- 1. Fill out the enrollment form in the Admission page of the Horizons University website or
- 2. Send by email the necessary documents to Horizons University to admissions@huparis.eu
- 3. Pay tuition

## By post:

- 1. Download the enrollment form in the Admission page of the Horizons University website.
- 2. Send the form with a copy of the required documents
- 3. Pay tuition

## Supporting Documents

- Your resume (Curriculum Vitae)
- 1 passport-size photo for international student card
- Scanned copies of all diplomas and transcripts obtained to date
- Copy of your passport

#### **Enrollment Dates**

Online programs start on a rolling basis.

## Graduation

Diplomas are shipped via DHL upon successful completion of the degree. Students wishing to attend graduation on our campus should contact the university at least 6 or 4 months prior to graduation (